

MGSOC Board Meeting Minutes: March 18, 2024

Online meeting

Executive Board Officers:

Present: E. Lardner, L. Propst, S. Bolle, J. Fromm, D. Foster

Absent: M. Truza, C. Smith

Committee Chairs:

Present: B. Peters, J. Bird, K. Sobanski, C. Roney, A. Koran, N. Schmid

Absent: J. Grissom, D. Brown

Others Present:

Executive Board Officers Meeting called to order at 5:50

Meeting called to order at 6:00 p.m.

EXECUTIVE REPORTS:

PRESIDENT:

Emily Lardner reported:

- D. Foster presented the 2024 budget for approval by the executive board. S. Bolle made a motion to approve the budget and J. Fromm seconded. All agreed and the 2024 MGSOC Budget was approved.
- D. Foster and J. Fromm asked to hold off on designating funds for Grants and Scholarships until after the MGSOC Conference. J. Fromm will ask Emily Ersher if MGSOC is required to donate funds annually as a 501(c)(3).
- S.Bolle made a motion to let the treasurer pay our MGSOC insurance bills and J. Fromm Seconded. All agreed and the motion carried.
- E. Lardner noted that J. Fromm will be sending out the board meeting minutes with a todo list within a week of each board meeting.
- E. Lardner led a discussion of the new meeting location and asked for feedback on her performance as president.
- E. Lardner asked about the Smart Gardening Conference.
- E. Lardner talked about her interview with MSUE- MG Oakland County Newsletter.



- Tomorrow, S. Bolle will send out an eblast regarding the contact information to sign up for the MG Oakland County newsletter, resend the 2024 MGSOC membership application and resend information for our 2024 MGSOC Conference.
- Sara Covatta has been invited to do a short presentation at the April MGSOC General meeting.
- E. Lardner agreed to follow up with George regarding guests at the May meeting at Telly's.
- S. Bolle will invite Lillian Dean (SOCWA garden) to make a short presentation at our June MGSOC General Meeting.

SECRETARY: Julie Fromm reported:

 D. Foster made a motion to approve the January 17, 2024, MGSOC board meeting minutes with approved revisions. B. Peters seconded this motion. Motion carried.

FINANCE: Dianah Foster reported:

• The 5/3 checking and Flourish account balances were reported.

1ST VICE PRESIDENT: Sally Bolle reported:

Nothing new to report.

2nd VICE PRESIDENT: Craig Smith absent:

• Nothing new to report.

COMMITTEE REPORTS:

2024 MG CONFERENCE: Betty Peters reported:

- B. Peters reported that they have sold 139 conference tickets.
- Orion TV is running ads for the conference.
- The deadline for purchasing tickets is 4/05/24. S. Bolle asked if we could extend the cut off if we needed to for ticket sales.
- S. Bolle has sent out 399 emails to previous attendees and has dropped off 300 cards.
- B. Peters talked about volunteers and will talk about this at the next general meeting.
- E. Lardner noted that we need to emphasize the ease of these volunteer hours while enjoying the conference but that you don't have to be an attendee to volunteer.



- D. Foster noted that the state of Michigan has a 4-to-6-week lead time for applications for licenses and we still have not applied for our raffle permit. B. Peters will take care of this tomorrow.
- S. Bolle has hired a photographer for the conference.
- B. Peters stated that she has started working on the script.
- E. Lardner asked who is emceeing the conference. B. Peters said she would like E. Lardner to do opening remarks, B. Peters will be master of ceremony and S. Bolle will introduce the speakers.

FUNDRAISING:

Denise Brown absent:

- E. Lardner noted how great the sales were at the Smart Gardening Conference That D.
 Brown and N. Schmid sold MGSOG merchandise.
- N. Schmid noted that D. Brown needs volunteers for her committee. D. Brown can speak to this at the general meetings.
- We are holding off on ordering any new merchandise until further notice.

HOSPITALITY:

Kathy Sobanski reported:

- K. Sobanski reported that she only had to purchase paper products and water for the March general meeting and that she will continue to have signup sheets at the meetings and have S. Bolle email request for snacks with her email information.
- K. Sobanski talked about upcoming potlucks.

DOOR PRIZE & RAFFLE COORDINATOR:

Janie Grissom absent:

Nothing new to report.

EDUCATION:

Amanda Koran reported:

- A. Koran still has opening for a July speaker. E. Lardner suggested having Gary Eichen do another topic this year.
- A. Koran will work on a survey of "where and how" our members hear educational speakers. E. Lardner would like to use a QR code for this survey at an upcoming meeting after April.
- S. Bolle talked about our MSOC blog. E. Lardner asked if we could table this topic until our August board meeting.

MEMBERSHIP/ELECTIONS:

Julie Bird reported:



- There are 65 current members in the society and 5 or 6 applications that need recertification emails.
- J. Bird will send out the list of current MGSOC society members and a list of prior members that have not renewed their membership or MG recertification.

CORRESPONDING SECRETARY: Cecily Roney reported:

• Nothing new to report.

BOWERS FARM: Nancy Schmid absent:

• Nothing new to report.

GRANTS AND SCHOLARSHIPS: Julie Fromm reported:

• Nothing new to report.

TRIPS & TOURS: Chair to be determined:

• Nothing new to report.

Marketing & Communications: Sally Bolle reported:

- S. Bolle reported that she is wrapping up the business plan to present to MSUE.
- S. Bolle will send out an email regarding the stickers for Master Gardner of the Year.
- S. Bolle reported that Laura Miehls will not be in town to receive Master Gardner of the Year until after August.

OLD BUSINESS:

No old business.

NEW BUSINESS:

No new business.

Motion: Adjourned at 7:30 p.m.

Required hours: 1.50.

Next Meeting: May 20, 2024, at 6:00 p.m. zoom



- All reports are available from the Secretary. Requests must be made in writing. These minutes will be posted on our website, but without financial information. They may also be edited for content.
- Website: www.mgsoc.org.